



hare communications **LET'S GET REAL**

Blackjack Horticulture

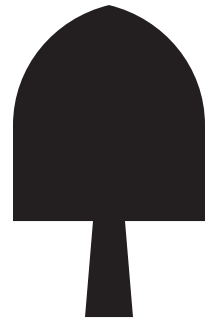
REBRANDING

BACKGROUND

Blackjack is passionate about what they do. An unusually high percentage of their people are degreed professionals. They offer a higher level of consultive support than most of their competitors. And they're a cut above most competitors in service attitude, consistency and field-personnel expertise.

BRANDLINE

Think Outside.



BLACKJACK

HORTICULTURE | THINK OUTSIDE



THINK OUTSIDE

 **BLACKJACK**
HORTICULTURE
HIGH COUNTRY

THINK OUTSIDE

4x4



THINK OUTSIDE



3500HD



BLACKJACK
HORTICULTURE

THINK OUTSIDE



 **BLACKJACK**
HORTICULTURE

THINK OUTSIDE



BLACKJACK
HORTICULTURE | THINK OUTSIDE



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HORTICULTURE | THINK OUTSIDE



Branding | Interactive Strategies & Digital Marketing | Website Development
Social Media & Content Marketing | Media Relations & PR

CONTACT

hare@harebrains.com 205.873.1105