

**LOGO & “BRANDLINE” (BEFORE)**



MEET DROMOS PTM

**Bringing you best practice solutions and state-of-the-art technology  
to streamline your Specialty Pharmacy clinical operations.**

**LOGO & BRANDLINE (AFTER)**



**DROMOSPTM**

PATIENT THERAPY MANAGEMENT

**For Better Outcomes. And Better Incomes.**

# LETTERHEAD / CARDS

**DROMOSPTM**

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Birmingham, Alabama 35209



**DROMOSPTM**

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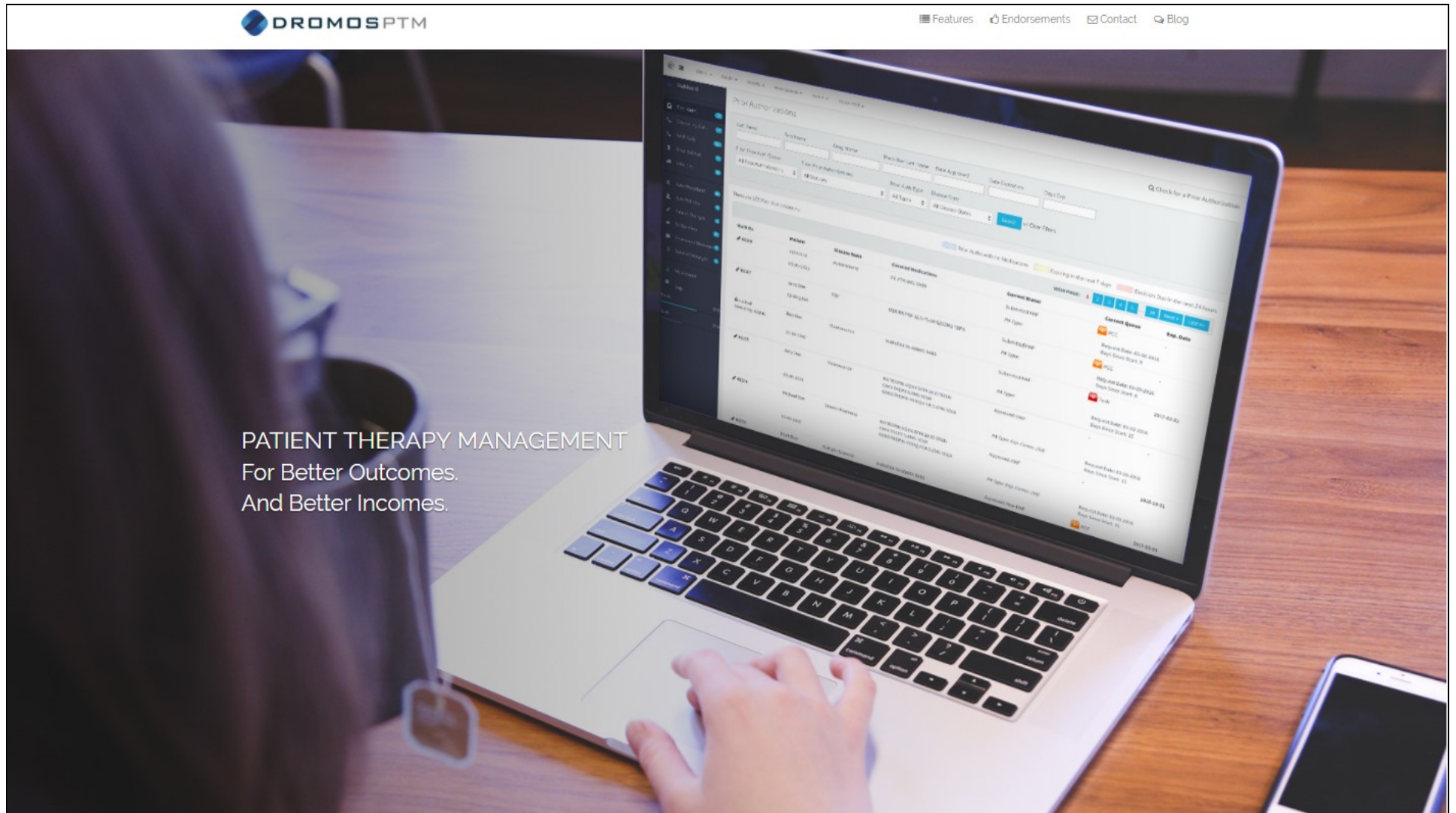
**UNIFORM (CONCEPT)**



**FLEET (CONCEPT)**



# WEBSITE



PATIENT THERAPY MANAGEMENT  
For Better Outcomes.  
And Better Incomes.

<http://meetdromosptm.com/>

The screenshot displays the DROMOSPTM blog interface. At the top left is the DROMOSPTM logo. The top right navigation menu includes links for Features, Endorsements, Contact, and Blog. A search bar is located in the upper right area. The main content area features four article previews, each with a pin icon, a date, a title, a byline, a short text excerpt, and a 'CONTINUE READING' button. The first article is dated 19 APR 2017 and titled 'Eliminating Aggravation Was Half The Battle.' The second is dated 11 APR 2017 and titled 'Pharmacy Advantage Announces Partnership With Pack Health.' The third is dated 4 APR 2017 and titled 'Industry Trends Create Favorable Climate For Specialty Pharmacies.' The fourth is dated 28 MAR 2017 and titled 'Find, Copy, Paste, Repeat? No More.' The sidebar on the right contains a search bar, a 'Recent Posts' section with four article titles, an 'Archives' section with a list of months from April 2017 to September 2015, and a 'Categories' section with 'Press Releases' and 'User Stories' listed.

**SAMPLE POST:**

<http://bit.ly/dromos-post>

# DEMO VIDEO

**DROMOSPTM**

**THANK YOU**

**CLICK LINK BELOW TO SCHEDULE A DEMO NOW.**

04:46

HD :: vimeo

**CONTACT US**

**WATCH ON VIMEO**

<https://vimeo.com/210468907>



# TWITTER ACCOUNT



PATIENT THERAPY MANAGEMENT.  
For Better Outcomes.  
And Better Incomes.



**Dromos PTM**  
@DromosPtm  
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[meetdromosptm.com](http://meetdromosptm.com)  
Joined March 2017

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Tweets Tweets & replies Media

 **Dromos PTM** @DromosPtm · 19m  
How can you prepare your #SpecialtyPharmacy for better outcomes & better incomes? Better #Patient #Data management.

 **Industry Trends Create Favorable Climate for Specialty Phar...**  
The specialty medication patient population is growing. Fast. At the most fundamental level, an aging Boomer Generation is driving increased demand for treatment...  
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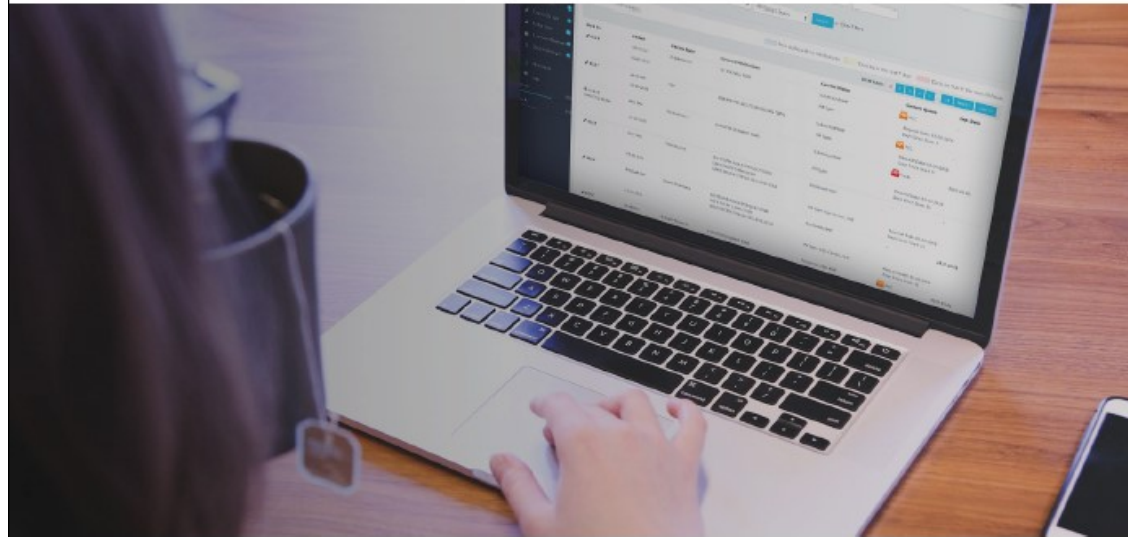
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<https://twitter.com/DromosPtm>

**PRINT AD**

## **PATIENT THERAPY MANAGEMENT** For Better Outcomes. And Better Incomes.



Developed by clinical pharmacists at Pharmacy Advantage, DromosPTM addresses the full spectrum of challenges specialty pharmacies face every day. It's an easily-configurable solution for streamlining all your clinical activities.

### **Unsurpassed Patient & Drug Data**

DromosPTM enables your pharmacists to build a warehouse of proprietary patient outcome data, while its drug reference database links directly to drug manufacturer information — from potential allergies & interactions to medication management and care insights.

### **A Powerful Business Tool**

DromosPTM guides pharmacy operators toward best practices — eliminating duplicative tasks, while generating invaluable operational metrics.

### **Impact Staff Productivity. And Morale.**

DromosPTM gives everyone time to do the job they trained for. Better. Faster. With less stress, and more job satisfaction.



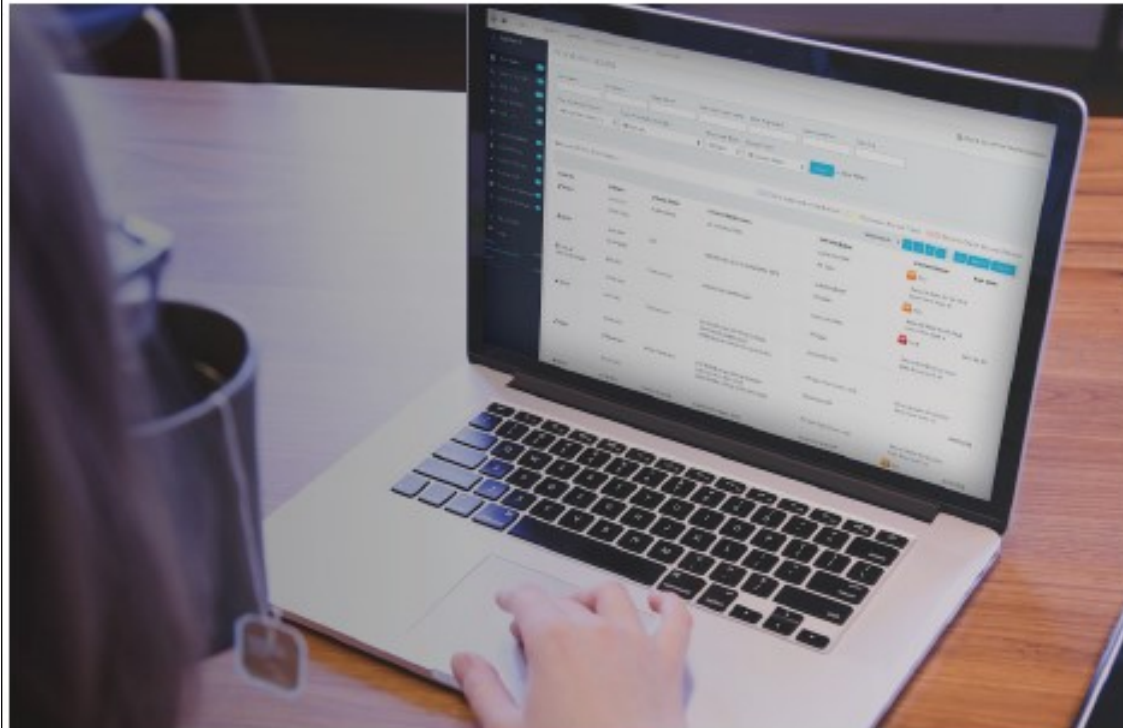
The Future Of Specialty Pharmacy Software. [MeetDromosPTM.com](http://MeetDromosPTM.com)

### **JOIN US AT THE ASEMBIA SUMMIT!**

Drop by Booth #635 at The Wynn in Las Vegas to meet DromosPTM Users & Developers.

# MAILER & BROCHURE

TAKE A GLIMPSE INTO THE FUTURE OF  
SPECIALTY PHARMACY SOFTWARE.



 DROMOSPTM

## TRADE SHOW BOOTH

### PATIENT THERAPY MANAGEMENT. For Better Outcomes. And Better Incomes.

An easily-configurable, easy-to-learn software solution for automating clinical activities.

Developed by clinical pharmacists at Pharmacy Advantage.

An unsurpassed warehouse of proprietary data, including patient outcomes by medication and disease states.  
Post-approval patient outcomes, by medication.  
Drug manufacturer info, including allergies & interactions.

A business tool for ensuring best practices, eliminating duplicative tasks and securing accreditation.

DromosPTM gives everyone time to do the job they trained for.

**Schedule a Product Demo today!**  
**Visit our website, or call 248.528.4502**

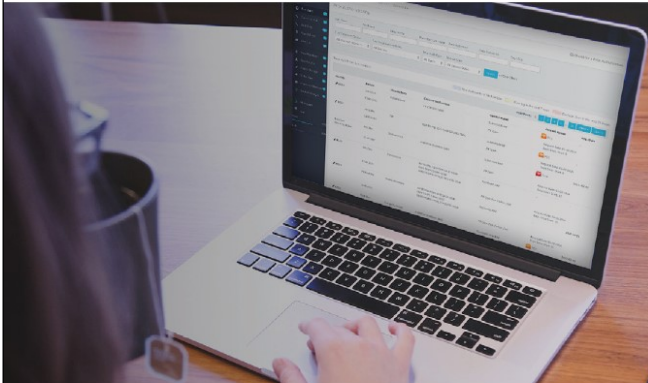


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# TRADE SHOW HANDOUT CARD

TAKE A GLIMPSE INTO  
THE FUTURE OF SPECIALTY  
PHARMACY SOFTWARE.



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Schedule a Demo today!  
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## PATIENT THERAPY MANAGEMENT For Better Outcomes. And Better Incomes.

Developed by and for clinical pharmacists, DromosPTM is configurable to any pharmacy's operations. It's an unmatched resource for data collection & access — and streamlines all your daily activities, including:

PRIOR AUTHORIZATION  
FINANCIAL ASSISTANCE  
PATIENT COUNSELING  
DELIVERIES & RENEWALS  
REPORTING



**DROMOSPTM**

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**[CLICK HERE](#)** to learn more and schedule a demo today!

**BANNER AD (ANIMATED GIF)**



THE FUTURE OF SPECIALTY  
PHARMACY SOFTWARE

➤ DEMO NOW

 **DROMOSPTM**

**BANNER AD (ANIMATED GIF)**

**THE FUTURE OF SPECIALTY  
PHARMACY SOFTWARE**

**➤DEMO NOW**

 **DROMOS** PTM



## **ADDITIONAL CAMPAIGN TACTICS**



**WEBSITE SEO**



**GOOGLE ADWORDS CAMPAIGN**



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& FOLLOW-UP**